

1st Group comments on its patient data privacy policy

1st Group Limited (ASX: 1ST), is aware of commentary in the media regarding patients' concerns over privacy standards of a competitor.

The Directors are pleased to advise and confirm that 1st Group has always had in place, and rigorously manages, well established, lawful and ethical policies and controls that respect patients' privacy and data via its MyHealth1st platform.

For the avoidance of doubt, 1st Group does not share patient information with third parties without clear express and specific consent being provided by the patient well in advance and always ensuring complete transparency. Compliance and the proper respect for patients is critical to the group and is paramount and the basis for building a trusted and sustainable business. Any sharing of patient information and data is strictly in line with our privacy and data usage policies.

1st Group's clearly defined privacy and data use policies that protect patient and practice information can be viewed on the company's website. This document clearly outlines our policies in this regard.

Klaus Bartosch, Managing Director said, *"Operating a health care platform requires careful management of private information and we take that responsibility seriously. People booking through our MyHealth1st platform do so because they are **either worried or ill**, and as such, are more vulnerable, so we really must be very sensitive to this. It is therefore paramount that we protect the interests and data of all parties, and it is this sensitivity that has shaped our privacy, data collection policies and business model.*

Advertising through MyHealth1st is focused more on health literacy programs and campaigns that assist patients to be proactive about preventative care or improving their quality of life. We take more of an education approach to engaging patient audiences, and importantly, doing this in a way that is collaborative with our health care practice clients and partners."

Further information**Klaus Bartosch**

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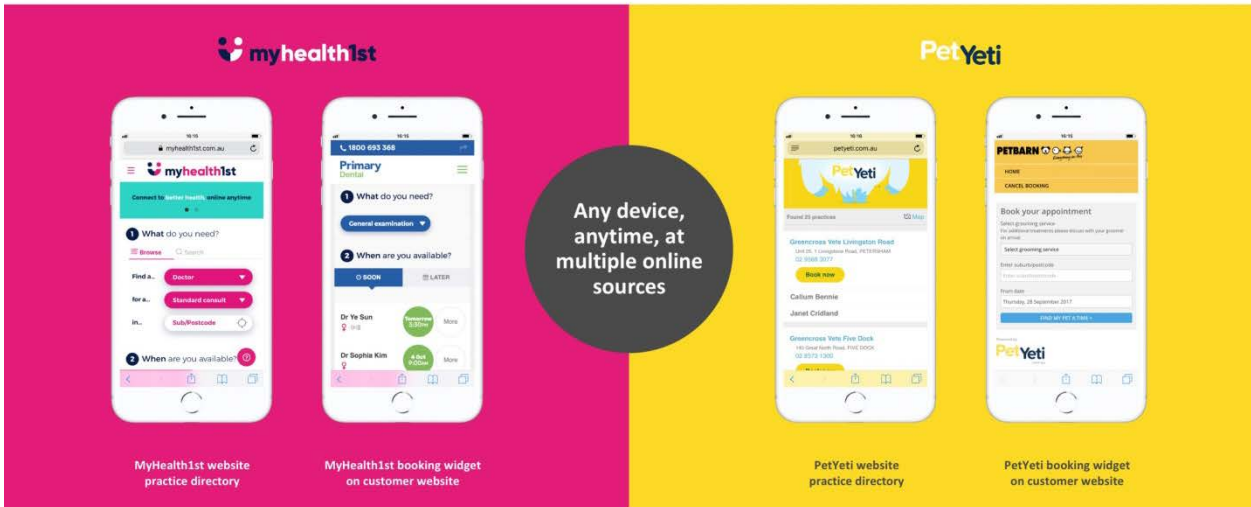
About 1ST Group Limited

1st Group is an ASX listed digital health, media and technology company building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.

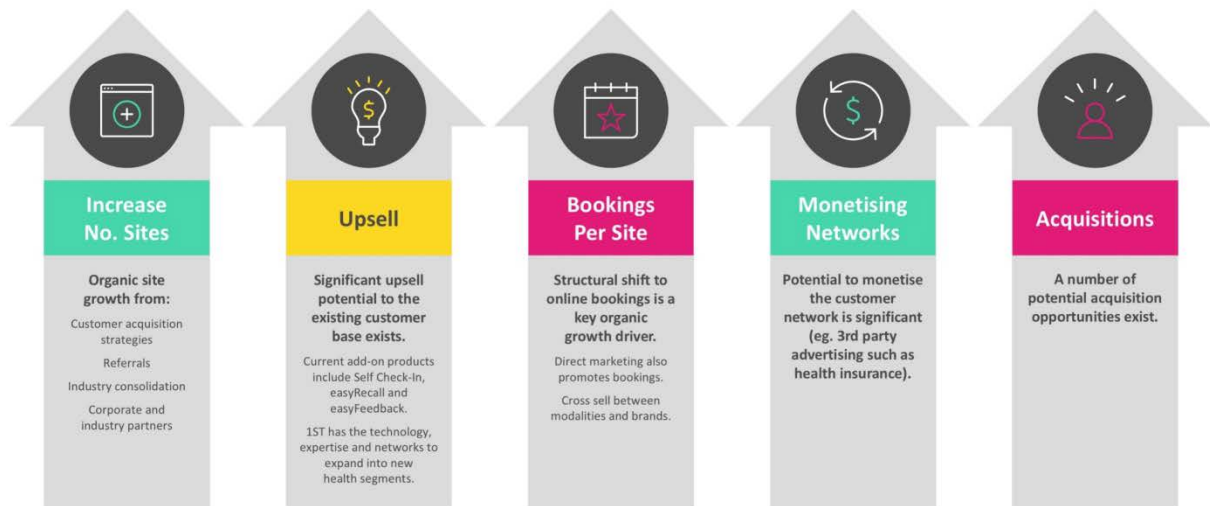
APPENDIX

Our Portals and Web Widgets

Our Solutions in Action



Multiple Growth Options



Key Investment Considerations

