

Upcoming release of securities subject to voluntary escrow arrangements

12 August 2021: In accordance with ASX Listing Rule 3.10A, Cashrewards Limited (Cashrewards) (ASX:CRW) advises that 18,073,403 fully paid ordinary shares (**Shares**), which became subject to voluntary escrow arrangements at the time that Cashrewards was admitted to the official list of ASX, will be released from voluntary escrow at 10.00 am on the next trading day after the date on which Cashrewards releases its preliminary final report (Appendix 4E) for the full year ended 30 June 2021 to the market.

Cashrewards expects to release its Appendix 4E for the full year ended 30 June 2021 to the market on Tuesday, 31 August 2021. Accordingly, the Shares will be released from escrow on Wednesday, 1 September 2021.

Further details of the voluntary escrow arrangements are set out in sections 7.10 and 9.7 of Cashrewards' Prospectus dated 10 November 2020.

This announcement was approved by Cashrewards' CEO, Bernard Wilson, on behalf of the Cashrewards Board.

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About Cashrewards

Australian-owned and operated, Cashrewards is the leading Australian cashback ecosystem, where Members browse brands and offers and receive cashback on transactions by shopping online or in-store.

Cashrewards provides over one million Members with a broad array of Cashback offers via its 1,700+ Merchant Partners including Apple, Myer, Liquorland, Adidas, Bonds, Target, Booking.com and The Iconic.

These offers are funded by Cashrewards' Merchant Partners, who work with Cashrewards because of its unique proposition which drives best-in-market returns for brands on their marketing investment.

This ecosystem has driven more than \$2.5 billion of TTV for Merchant Partners since its inception, translating into more than \$110 million of Cashback for Members.¹

Cashrewards was the first Pledge 1% business to list on the ASX, with children's charity the Starlight Foundation the key beneficiary. Since making the pledge, Cashrewards has donated more than \$900,000 to the Foundation, helping more than 23,000 sick children and their families.

¹ As at 1HFY2021.